



# Internet Tools

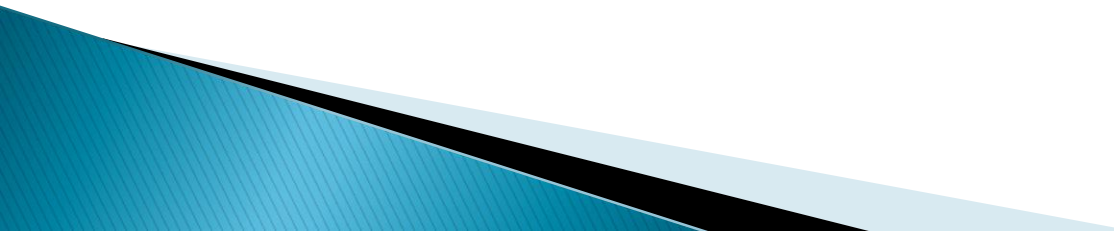
\*Scroll down to view slides

# Trip Advisor



- ▶ Trip Advisor is a great way to market your property, and to get people talking about it.
- ▶ People can write reviews and tell others about their stay at your property.
- ▶ This is a great way to draw people to your property.
- ▶ [Click here to go to Trip Advisor website](#)

# Social Media

- ▶ Social media is another great way to advertise and market your business.
  - ▶ Social media helps you to get your brand or property name and image out to the masses.
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# Social Media (continued)

The following are examples of social media you can use:

▶ [YouTube](#)  Broadcast Yourself

▶ [Facebook](#) 

▶ [Twitter](#) 

▶ Blogs – example: [Blogspot](#) 

\*Click each social media source to go to their website

\*See [Sample Property](#) for examples of advertising in these social medias

# Creating Your Own Website

- ▶ It is important to make your website easy and simple for consumers to understand and navigate. There are many company's that can build and design a website for you.
  - [Bobdonpaul.com](http://Bobdonpaul.com)
- ▶ Or you can create your own website using a number of different programs such a Dreamweaver.
  - [Dreamweaver](#)

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